

Steven Jacobs

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PROFILE

Meticulous **SEO Analyst and Web Strategist** who undertakes complex campaigns and delivers superior performance. Possesses knowledge in a wide array of online marketing tasks and strategies. Operates with a fun, self-motivated and quick learning attitude.

EDUCATION

Business Administration: Marketing, Management & Finance

Concordia University, Irvine, CA 92612

Graduated 2010 with Sigma Beta Delta National Honor Society

SKILLS

SEO Social Media Marketing **Search Engine Marketing** Blogging
E-Commerce **Conversion Rate Optimization** Inbound Marketing
Email Marketing Explainer Videos **Online Reputation Management**

EXPERIENCE

Healthcare Success, SEO Analyst & Manager (March 2014 – Current)

Responsible for overseeing organic search strategy, helping healthcare practices rank and increase traffic through organic channels. Focuses on generating qualified leads that yield long-term success.

Neilson Marketing, SEO Strategist (January 2012 – February 2014)

Responsible for overseeing SEO strategy for insurance agencies (personal & commercial lines) and to increase their rank on search engines. Performed IT maintenance and account management.

EDM Sauce, CEO & Founder (April 2012 – Current)

Founded a music news website in order to further develop the growing EDM community. Managing a team of 35 editors, photographers and videographers, EDM Sauce has quickly become one of the most influential music websites in the world. EDM Sauce's online store has become one of the main stops for music festivalgoers.

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